SUP RUBRIC: REPORTER SERVICE (to be renamed 2014)

From Attending Fall Showcase to Digital Online Judging to State Championship Individual Student Event, 2 Student Per School Allowed To Apply

Students often cover events in the school or community by writing for school newsletters, web pages and news shows. Students may join the Gazette at State Championship by writing a piece for judges when they attend the Fall Showcase. Stories written at Fall Showcase have until Jan. 4 to be posted online and will be scored during Winter Judging. Selected Cyber Gazette Reporters will be invited to cover events at State Championship 2013. Students will be selected to be placed on one of two teams at State and will be recognized on stage during the awards.

What the STLP Coordinator/Coach should do:

- Share the rubric with students that enjoy writing about a live event
- Schools may have many students produce stories while at the fall showcase site and select the best pieces to post online.
- Assist student with questions, make suggestions on quality of work
- Decide a location to post work, noting URL address when the school registers, mark either text or podcast piece
- Decide which two stories of writer or podcasts are going to represent your school.
- A school may have two of either combination, but only two.
- Make sure the URL location can be accessed by a judge

What the student should do:

- Create original work after visiting the Fall Showcase
- Respect intellectual property of others, follow all copyright rules
- Turn piece in on time to be posted by deadline

PICK ONE SECTION OF THE RUBRIC (Writer-Podcaster)

| FALL SHOWCASE WORK | WRITER CRITERIA | POINTS EARNED |
|-----------------------------|---|---------------|
| ONLINE JUDGING | | |
| WRITER SUBJECT MATTER | The journalism piece was not about the student's | 0 10 |
| 30bject WATTER | own school | 0 10 |
| PURPOSE | Effective communication; ideas supported with engaging details; strong purpose and audience | 12345678910 |
| ORGANIZATION | Logical, coherent, correct and varied sentences; control of spelling and grammar | 12345678910 |
| IMPACT | Audience is informed or entertained | 12345 |
| ETHICS | Proper language and copyright use; school appropriate | 0 10 |
| IMAGES | Images are added for understanding of the story | 12345 |
| | TOTAL SCORE OUT OF 50: | |
| FALL SHOWCASE WORK | PODCASTER CRITERIA | POINTS EARNED |
| ONLINE JUDGING PODCASTER | | |
| SUBJECT MATTER | The journalism piece was not about the student's own school | 0 10 |
| PURPOSE | Effective communication and strong purpose | 12345678910 |
| ORGANIZATION | Logical and coherent editing | 12345678910 |
| ETHICS | Proper language and copyright use; school appropriate | 0 10 |
| PRODUCTION | Quality of production is clear, audible; | 12345678910 |
| PODCAST ONLY | Include with the work, experience with podcasting | 12345678910 |
| | TOTAL SCORE OUT OF 60: | |

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